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## Castle Megastore CEO Mark Franks Nominated for the 2010 Ernest & Young Entrepreneur Of The Year Award

TEMPE, Ariz.--([BUSINESS WIRE](#))--On Friday, March 26<sup>th</sup>, 2010, Castle Megastore's Mark Franks was nominated for the 2010 Ernest & Young Entrepreneur Of The Year Award for his achievements in revitalizing the Castle Megastore Retail chain and his strides in elevating the adult retail industry as a whole. The Ernest & Young award honors the "best in industry" leaders in over 26 programs and fields across the globe for their exceptional achievements in promoting entrepreneurship, innovation and economy. Franks is a recent recipient of the XBIZ Executive Leadership Award honoring distinguished industry leaders for their standing, contributions and overall influence within the marketplace. Franks is proud to be recognized and nominated by his peers for this prestigious award. Franks said, "Being nominated for this award is an honor and invigorates me to continue to raise the bar here at Castle Megastore. We have come a great distance in re-energizing and rebuilding the organization in a short period of time. We look forward to continuing to advance our industry as a whole and look forward to future success as a leader in our field."

Castle Megastore, based in Tempe, Ariz., is an XBIZ 2009 Retailer of the Year Award winner and nominee for XBIZ 2010 Retailer of the Year. Castle Megastore is a leading adult retailer with 18 stores operating in Arizona, Alaska, New Mexico, Oregon and Washington. By providing excellent customer service and a wide array of product choices, Castle Megastore is the market leader in the adult industry in each of its operating markets. Castle Megastore's mission is to lead the adult entertainment industry through exceptional service, revolutionary promotions and great product selections all while redefining romance, intimacy and sex.

According to Ernst & Young, "Ernst & Young Entrepreneur Of The Year is the world's most prestigious business award for entrepreneurs. Recognized globally, the award honors the most outstanding entrepreneurs who inspire others with their vision, leadership and achievement. Since the first Ernst & Young Entrepreneur Of The Year awards were first presented in 1986, Ernst & Young and national and regional sponsors have recognized more than 12,000 outstanding entrepreneurs in 26 programs across the United States. Today, the program takes place in more than 50 countries around the world."

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmq.cgi?eid=6232616&lang=en>

### Contacts

Castle Megastore Group, Inc.  
Jasen Bartlett, 480-921-1005  
Marketing and Public Relations  
[jbartlett@castlemegastore.com](mailto:jbartlett@castlemegastore.com)

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## Smart Multimedia Gallery



 [Photo](#)

Mr. Mark Franks, CEO, Castle Megastore Group, Inc. (Photo: Business Wire)



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