



Castle Megastore's Castle in Wonderland 4th Annual Halloween Fashion Show

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TEMPE, Ariz., Oct 15, 2010 (BUSINESS WIRE) -- Castle Megastore Group, Inc. will be hosting their 4th annual Halloween Fashion Show themed Castle in Wonderland, this evening, Friday, Oct. 15 at Castle's Deer Valley location in Phoenix, Ariz.

The event will showcase this season's hottest costumes and will stream live on www.Castle.tv starting at 7:30 p.m. MDT.

"This year's fashion show is bigger and better than before," said Pilar Quintana, Lingerie and Costume Buyer. "We will feature over 80 sexy and fun looks for this Halloween season, worn by the gorgeous models of Ford/Robert Black Modeling Agency. We are taking our guests through the rabbit hole to a Wonderland that is full of flirty and sexy looks." With stores ranging from 5,000 to 15,000 square feet, Castle Megastore features top lingerie and costume manufacturers, including Dream Girl, Coquette, Leg Avenue, Mystery House and Forplay. The stores also offer a wide selection of lingerie, apparel, adult toys, shoes, novelties and sexy accessories.

Castle Megastore Group, Inc., is StorErotica 2010 Store Chain of the Year, AVN's 2010 Outstanding Retail Chain of the Year, and XBIZ 2009 Retailer of the Year.

Castle Megastore is a leading adult retailer with 17 stores operating in Arizona, Alaska, New Mexico, Oregon and Washington. By providing excellent customer service and a wide array of product choices, Castle Megastore is the market leader in the adult industry in each of its operating markets. Castle Megastore's mission is to lead the adult entertainment industry through exceptional service, revolutionary promotions and great product selections, all while redefining romance, intimacy and sex.

For more information please visit <http://www.castlemegastore.com>.

SOURCE: Castle Megastore Group, Inc.

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North America

Arizona INDUSTRY KEYWORD: Women

Other Consumer

Department Stores

Online Retail

Retail

Fashion

Specialty

Other Retail

Consumer

Gay & Lesbian

Men

Bridal SUBJECT CODE: Product/Service

Event

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