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## Castle Megastore Nominated for AVN's Retail Chain of the Year Award 2010

TEMPE, Ariz.--([BUSINESS WIRE](#))--Castle Megastore Group, Inc. has been nominated for the Retail Chain of the Year Award, presented by AVN® Media Network, Inc. the world's largest consolidator of adult entertainment news, events, content and information. The awards will be presented at the annual AVN Show on August 5-8, 2010 at the Westin Diplomat Resort & Spa in Hollywood, Fla.

"We are excited to be nominated this year for the Retail Chain of the Year. It is an honor that AVN recognized Castle Megastore with other outstanding organizations in the adult industry," says Mark A. Franks, president and CEO of Castle Megastore Group, Inc. "We are proud to be apart of an amazing community of professionals who strive to improve our customers overall experience. We would like to also express our congratulations to all of the other nominees."

Other nominees in this years category include Adam & Eve, Babeland, Fairvilla, Good Vibrations, Hustler Hollywood and Lion's Den, to list a few of the nominees.

The AVN "O" Awards highlights exceptional organizations, websites, adult products and innovative people who have made strides in developing and setting new benchmarks in excellence for the adult industry.

Castle Megastore Group, Inc., based in Tempe, Ariz., is an XBIZ 2009 Retailer of the Year Award winner, nominee for XBIZ 2010 Retailer of the Year and StorErotica 2010 Store Chain of the Year Nominee. Castle Megastore is a leading adult retailer with 17 stores operating in Arizona, Alaska, New Mexico, Oregon and Washington. By providing excellent customer service and a wide array of product choices, Castle Megastore is the market leader in the adult industry in each of its operating markets. Castle Megastore's mission is to lead the adult entertainment industry through exceptional service, revolutionary promotions and great product selections, all while redefining romance, intimacy and sex.

### Contacts

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