

CASTLE MEGASTORE Group, Inc. Press Release
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Castle Megastore expands chain with new Oregon store

TEMPE, Ariz. – Adult retailer Castle Megastore is poised for expansion with a new 5,000 square foot store in Beaverton, Ore.

“The store is located in a highly trafficked area and gives us the opportunity to reach a wide audience of consumers. We are happy to continue our constant efforts to enhance the adult retail experience for consumers,” says Mark A. Franks, president and CEO of Castle Megastore. “Having another store in Oregon further enhances the Castle Megastore brand in the state.”

In addition to traditional adult products, the store offers apparel, shoes, lingerie, lotions, games and novelty items.

This year has been successful, as Castle Megastore was the recipient of the 2009 Retailer of the Year award from XBIZ. The award honors excellence and achievement in adult retail.

“Castle Megastore prides itself on offering consumers a comfortable, informative and sophisticated experience when shopping in our stores nationwide,” says Franks. “Whether you are in Beaverton or Anchorage, customers can look forward to the same retail experience.”

The new Castle Megastore is located at 10030 SW Beaverton Hillsdale Highway in Beaverton, Ore.

About Castle Megastore Group, Inc.

Castle Megastore is a leading adult retailer with 18 stores operating in Alaska, Arizona, New Mexico, Oregon and Washington. By providing excellent customer service and a wide array of product choices, Castle Megastore is leading the adult industry in each of its operating markets. Castle Megastore’s mission is to lead the adult entertainment industry through exceptional service, revolutionary promotions and great product selection while redefining romance, intimacy and sex. More information at www.castlemegastore.com.